

MINUTES

CORPORATE SERVICES AND ECONOMIC DEVELOPMENT COMMITTEE

THE REGIONAL MUNICIPALITY OF OTTAWA-CARLETON

CHAMPLAIN ROOM

03 JULY 1997

9:00 A.M.

PRESENT

Chair: P. Clark

Members: M. Bellemare, B. Hill, P. Hume, G. Hunter, A. Loney, B. McGarry,
W. Stewart, R. van den Ham

CONFIRMATION OF MINUTES

That the Corporate Services and Economic Development Committee confirm the Minutes of the 17 June 1997 meeting.

CARRIED

REGULAR ITEMS

ENVIRONMENT AND TRANSPORTATION

ENVIRONMENT

1. 1997 CONSTRUCTION SURVEYS, CONSULTANT APPOINTMENTS CONTRACT NOS. CA-9374, CA-9375 AND CA-9376
- Environment and Transportation Commissioner's report dated 05 Jun 97

That the Corporate Services and Economic Development Committee approve the appointment of Delcan Corporation, Ottawa, in the amount of \$145,000, A.J. Robinson & Associates Inc., Kanata, in the amount of \$145,000, and McCormick Rankin & Associates Ltd., Ottawa, in the amount of \$145,000, to each provide a survey crew for field work on Regional projects during the 1997 construction season, for a total provision of \$435,000.

CARRIED

Notes: 1. Underlining indicates new or amended recommendations approved by Committee.
2. Reports requiring Council consideration will be presented to Council on 09 July 1997 in Corporate Services and Economic Development Committee Report Number 66.

2. **HEMLOCK SEWAGE PUMPING STATION
ENGINEERING SERVICES - CONTRACT NO. CC-5054**
- Environment and Transportation Commissioner's report dated 10 Jun 97

That the Corporate Services and Economic Development Committee approve the next phase of work to Contract CC-5054 to Cumming Cockburn Limited, Ottawa, for the detailed design of the Hemlock Sewage Pumping Station in the amount of \$121,230, bringing the revised total contract provision to \$419,417.

CARRIED

TRANSPORTATION

3. **WEST TRANSITWAY - PINECREST ROAD TO ACRES ROAD
CONSULTANT APPOINTMENTS**
- Environment and Transportation Commissioner's report dated 07 Jun 97

That the Corporate Services and Economic Development Committee approve:

- 1. The award of Contract CA9355 to Ainley Graham and Associates Limited, Gloucester, to undertake the detail design for the relocation of the Pinecrest Road westbound ramp connection to the Queensway and the Pinecrest Road ramp connection to the Transitway, for a total contract provision of \$185,110.00;**
- 2. The award of Contract CA9356 to Cumming-Cockburn & Associates Ltd., Ottawa, to undertake the detail design of Dumaurier Avenue re-alignment, for a total contract provision of \$454,750.00;**
- 3. The award of Contract CA9357 to Dillon Consulting, Gloucester, to undertake the detail design of the Pinecrest Road to Richmond Road section of the West Transitway, for a total contract provision of \$363,800.00;**
- 4. The award of Contract CA9358 to Harmer Podolak Engineering Consultants Inc., Nepean, to undertake the detail design of the Queensway westbound ramp to Richmond Road, and the associated West Transitway works, for a total contract provision of \$524,300.00;**
- 5. The award of Contract CA9359 to Morrison Hershfield Group, Ottawa, to undertake the detail design of the Richmond Road structure, the Richmond Road westbound ramp to the Queensway structure and the associated West Transitway works, for a total contract provision of \$802,500.00;**

6. **The award of Contract CA9360 to McNeely Engineering Consultants Limited, Kanata, to undertake the detail design for the Bayshore Station to Acres Road section of the West Transitway and the Acres Road westbound ramp connection to Highway #417, for a total contract provision of \$658,050.**

CARRIED

4. **MACKENZIE KING BRIDGE REHABILITATION
ENGINEERING SERVICES: TESTING AND GEOTECHNICAL
- Environment and Transportation Commissioner's report dated 12 Jun 97**

That the Corporate Services and Economic Development Committee approve an extension in engineering services for the Mackenzie King Bridge Rehabilitation contract as follows:

1. **An increase in services being provided by Trow Consulting Engineers Limited, Ottawa, for the provision of specialist geotechnical engineering services relating to field inspection and engineering analysis of the bridge foundations in the amount of \$15,000 for a total contract provision of \$40,000, including GST;**
2. **An increase in services being provided by Jacques Whitford Limited, Ottawa, for the provision of testing and monitoring relating to structural steel welding, fabrication and erection, for painting inspection and for materials analysis in the amount of \$40,000 for a total contract provision of \$131,050, including GST.**

CARRIED

ENVIRONMENT AND TRANSPORTATION / LEGAL

5. **WATER - MARIONVILLE COMMUNAL WATER SYSTEM
- Committee Co-ordinator's report dated 26 Jun 97
- Joint Environment and Transportation Commissioner and Regional Solicitor's report dated 02 Jul 97**

Moved by R. van den Ham

That the Corporate Services and Economic Development Committee approve the addition of Item No. 5, Marionville Communal Water System, to be considered by Committee at today's meeting.

CARRIED

That the Corporate Services and Economic Development Committee and Council approve:

- 1. The imposition of a base connection charge of \$400 per user in addition to a \$4800 charge for existing users, less a 5% discount for early payment, and a charge of \$1200 for future users based upon equivalent units under the *Municipal Act*, section 221 upon the residents of the village of Marionville within the Regional Municipality of Ottawa-Carleton to pay for the capital cost of the Marionville Communal Water System;**
- 2. Existing users be permitted to pay the charge over a 10 year period.**

CARRIED

FINANCE

6. CASH INVESTMENTS AND LOANS RECEIVABLE
(AS AT 7 MAY 1997)
- Finance Commissioner's report dated 05 June 97

That the Corporate Services and Economic Development Committee and Council receive this report for information.

RECEIVED

FINANCE \ LEGAL

7. ADMINISTRATION
REGIONAL DEVELOPMENT CHARGES
FARM RETIREMENT LOT
- Joint Finance Commissioner and Regional Solicitor's report dated 18 Jun 97
- Written Documentation dated 9 Jun 97 from M. Bowen issued separately

Councillor Hunter referenced the correspondence received from Mrs. Maureen Bowen and noted that due to very extenuating family related circumstances, the applicants were required to pursue a different route resulting in the application of regional development charges. The Councillor stated that in the interest of equity, he recommended following the City of Nepean decision, and waive the charges applied.

Moved by G. Hunter

That the Corporate Services and Economic Development Committee recommend Council waive the regional development charges in the amount of \$3,794 payable in respect of a single family dwelling to be erected on Part Lot 5, Concession 3, Rideau Front in the City of Nepean.

CARRIED as amended

FINANCE / HUMAN RESOURCES

8. **ONTARIO MUNICIPAL EMPLOYEES RETIREMENT SYSTEM
(OMERS) SURPLUS - MANAGEMENT PLANS**
- Joint Finance Commissioner and Human Resources Commissioner's
report dated 26 Jun 97

That the Corporate Services and Economic Development Committee recommend Council:

- 1. Communicate their support for the changes to the OMERS pension plan being proposed by the OMERS Board to the Minister of Municipal Affairs;**
- 2. Approve as a budget direction for the 1998 Budget that \$1.8 million of the Employer's temporary unused pension contribution be contributed in the Vested Benefits Reserve Fund (VBRF), to provide for current unfunded liabilities and the remaining \$1.0 million be provided to fund one-time technological and other staff development, resulting from the RMOC's Corporate Renewal;**
- 3. Recommend the Police Services Board to contribute its temporary unused pension contributions to a Vested Benefit Reserve Fund (VBRF).**

CARRIED

INTERNAL AUDIT

9. **INTERNAL AUDIT DEPARTMENT'S
ANNUAL REPORT AND ANNUAL PROJECT PLAN**
- Regional Internal Auditor's report dated 23 Jun 97

Councillor van den Ham referenced Annex II, the 1997-98 Annual Project Plan, Major Project No. 4 "Corporate Pulse". The Councillor inquired if there was the intent to involve others from outside the corporation, such as businesses or the building industry, to research and develop the techniques for monitoring how the Corporation was managing and adjusting to change. D. Palmer, Regional Internal Auditor, confirmed it was their intent to obtain outside perspectives during this project.

In response to questions from Councillors Cullen and Hill, Mr. Palmer confirmed further detailed reports outlining the results of the specific projects would be forwarded to the appropriate Committee and Council.

That the Corporate Services and Economic Development Committee recommend Council:

- 1. Receive for information Internal Audit Department's Annual Report;**

RECEIVED

- 2. Approve Internal Audit Department's 1997-98 Annual Project Plan.**

CARRIED

MISCELLANEOUS / ECONOMIC DEVELOPMENT

10. **PROJECT TO REPRESENT THE REGION'S NEW MEDIA AND
TECHNOLOGY INDUSTRIES AT TECHNOLIS / APCE
SEPTEMBER 1997**

- Joint President, Ottawa-Carleton and Economic Development Corporation
and Regional Chair's report dated 25 Jun 97

Councillor Cullen stated both the subject matter and the next item, support for the semiconductor manufacturing facility, were economic development initiatives. The Councillor suggested the funding for both, if approved, come from the capital project 912-13408 Economic Planning and Development, rather than the \$110,000 for the Futures Ottawa initiative come from the Corporate Provision for Unforeseen, resulting in the almost depletion of the account. N. Tunnacliffe, Planning and Development Approvals

Commissioner, stated the projects anticipated for the Economic Planning and Development account were such things as work on the Convention Centre and the economic study on the potential of Carp Airport.

Councillor van den Ham agreed with Councillor Cullen on the use of the Economic Planning and Development account rather than Provision for Unforeseen.

In response to a question from Councillor van den Ham on the contributions from local municipalities, OCEDCO and OTCA, *Dr. Brian Barge, President and General Manager, OCEDCO*, reviewed the breakdown of the contributions as follows:

OCEDCO	\$300,000
OTCA	30,000
Municipalities	144,400

Dr. Barge stated the funds were used for the production of the material for Futures Ottawa and an Ottawa Website. He confirmed no additional staff were being hired and stated little, if any, of the money would go to OCEDCO or OCRI, as the project had largely been carried out by the private sector based upon the contributions. He stated the agencies would assume responsibility for the project, but project management would be out of house.

Councillor Hill noted the Technopolis was to be held in September 1997. Dr. Barge explained the conference became a reality in the spring when the Conference Board of Canada became involved in the pursuit of the initiative and there was confirmation of the event.

Chair Clark stated the OCEDCO/Futures Ottawa project had been ongoing with the development of the Futures Ottawa brochure, slide presentation and fact book. The Chair explained it was their intention it would be a tool used as part of the promotion package for Ottawa-Carleton to all international and national parties. He stated it was hoped to be completed in time for the Technopolis/APEC Conference as it provided a convenient opportunity to promote Ottawa-Carleton. The Chair emphasized the need was there whether the conference was to be held or not.

Councillor Hill also expressed concern with depleting the Provision for Unforeseen account. Chair Clark agreed there may be other initiatives in which the Provision for Unforeseen may be needed, such as the proposed Children's Aid Foundation, a very worthy cause being considered. Councillor McGarry concurred with the success of the Community Foundation of Ottawa-Carleton and suggested Councillor Bellemare communicate it to the Children's Aid Society Board of Directors.

In response to a question from Councillor van den Ham regarding the need for multi-languages used in the promotional material, Dr. Barge concurred it was important. He explained the basics had been completed and it was expected the Website would be the first representation in other languages, such as Korean, Chinese and Japanese, as it could be done at relatively low cost. Dr. Barge noted translation costs were large, but the importance was acknowledged by the conference organisers.

Councillor Hunter disagreed with the suggestion of the change in funding account and suggested it was appropriate to come from the Corporate Provision for Unforeseen. He stated the project was a production in marketing for the September event. Councillor Hunter believed when compared to the other projects previously reviewed by the Commissioner of Planning and Development Approvals for the economic planning and development account, those project were appropriately economic development with long term results.

Chair Clark stated the project was a continued economic development initiative and reviewed the importance for Ottawa-Carleton to expand with multi-media presentations and marketing/promotional materials in order to adequately compete with other countries. The Chair noted the tools would pay off short and long term and were needed as a base to market the Region and to gain and maintain the competitive edge in the market / industry.

Moved by R. van den Ham

That the funding for this project be charged to the capital project 912-13408 Economic Planning and Development account, rather than the proposed Corporate Provision for Unforeseen.

CARRIED

(B. Hill and G. Hunter dissented)

That the Corporate Services and Economic Development Committee recommend Council approve:

- 1. the Regional Municipality of Ottawa Carleton invest \$110,000 towards this project in representing the Region's new media and technology industries at Technopolis and Asia Pacific Economic Cooperation (APEC) in September 1997, with the expectation that the Ottawa-Carleton Economic Development Corporation (OCEDCO) and the Ottawa Carleton Research Institute (OCRI) will pursue additional industrial investments and applicable Provincial and Federal government programs in addition to the revenues received to date;**

**2. the funding for this project be charged to the capital project 912-13408
Economic Planning and Development account.**

CARRIED as amended
(G. Hunter dissented)

11. **SEMICONDUCTOR MANUFACTURING
FACILITY PURSUIT**

- Joint President, Ottawa-Carleton and Economic Development Corporation
and Regional Chair's report dated 25 Jun 97

Councillor Hunter referenced the factor of location and inquired why Ottawa-Carleton was not able to sell itself, but needed the large infusion of capital. Dr. Barge stated there was an intense international competition to cause micro chip manufacturing to occur in various regions throughout the world. He explained the competition was incurring because there was a great deal of money being made in micro chips and because information technologies and computers were seen to be major components of the economics of future countries around the world; resulting in countries offering attractive incentives and grants. Dr. Barge noted the Province and Region did not provide those type of incentives that other competing countries did offer which resulted in the need to articulate clearly the strengths that did exist in the design of micro chips in Ottawa. He pointed out Ottawa-Carleton was coming from a strong suit with respect to human resources and talent, but from a weak suit regarding the ability to provide attractive incentives and financial grants.

Dr. Barge continued to explain there was a very good chance that Ottawa-Carleton could receive a plant and stated the focus was on Asia due to their desire to locate off shore in an attempt to obtain the design and talent other countries had, particularly in North America. He stated Ottawa was very capable in terms of semiconductor design and competitive in terms of the cost of engineers and technologists. In addition, he noted Canada had a preferred position in the economics of the country relative to that of the United States. Dr. Barge stated there was a better than even chance that in due course there would be additional manufacturing in the Region.

Chair Clark stated Ottawa was far ahead on the design phase and had the ability to continuously improve in this area. The Chair stated there was a need to obtain the manufacturing base in order to have a vertically integrated opportunity within the Region. Chair Clark reviewed the many spin-offs and benefits that would be derived by the Region and the promising feedback received to date. In closing, the Chair noted we were the only G7 nation without a chip plant and believed Canada would obtain one and it could very well be located in Ottawa.

Councillor McGarry referenced taxes and their impact on this opportunity. Dr. Barge noted Canada was by and large competitive with the United States on the tax basis; in addition, Canada had a gain over the US on other costs of production such as water, labour and power. Relative to other provinces in Canada, Dr. Barge confirmed Ottawa-Carleton did not maintain an advantage relative to taxes or the cost of production, but did have an enormous advantage in terms of what the Asian companies were looking for which was talent for design.

Councillor Loney reviewed the need to offer jobs in the manufacturing industry. The Councillor expressed his satisfaction in that Ottawa-Carleton was finally being to be noticed by other communities in the world, in particular in this sector. He stated Calgary was one example that was previously miles ahead of Ottawa-Carleton until last year when the efforts made in Ottawa-Carleton began to flourish. The Councillor encouraged the Committee to take their role as an economic development agency and endorse the report.

The Committee then considered the staff report.

That the Corporate Services and Economic Development Committee recommend Council approve the Regional Municipality of Ottawa Carleton invest \$196,000 towards the Semiconductor Manufacturing Facility Pursuit project, with the expectation that the Ottawa-Carleton Economic Development Corporation (OCEDCO) will pursue additional industrial investments and applicable Provincial and Federal government programs in addition to the revenues received to date.

CARRIED

PLANNING AND DEVELOPMENT APPROVALS

12. SALE OF SURPLUS PROPERTY
NAVAN ROAD
TOWNSHIP OF CUMBERLAND

- Planning and Development Approvals Commissioner's report dated 03 Jun 97

That the Corporate Services and Economic Development Committee approve the sale of lands described as being part of Lot 8, Concession II, geographic Township of Cumberland, and shown as Part 1, Plan 50R-155, containing 1,107 square feet to Therese Cleroux for the amount of \$600.00 pursuant to an agreement of Purchase and Sale that has been received.

CARRIED

13. **LAND ACQUISITION / SALE OF SURPLUS LAND**
PART OF LOT 1, CONCESSION 11 - TOWNSHIP OF CUMBERLAND
OWNER: TAILLEFER ESTATES INC.
- Planning and Development Approvals Commissioner's report dated 09 June 97

That the Corporate Services and Economic Development Committee and Council:

1. **Declare as surplus to Regional needs 0.8 acres of land being a portion of the former well and pump house site located south of Innes Road, on the west side of 10th Line Road, being part of Lot 1, Concession 11, Township of Cumberland;**
2. **Approve the acquisition, from Taillefer Estates Inc., of approximately 20.4 acres of land located on the west side of 10th Line Road, south of Innes Road, being part of Lot 1, Concession 11, Township of Cumberland, for the consideration of \$210,000 plus the surplus lands described in Recommendation 1.**

CARRIED

REGIONAL CLERK

14. **APPOINTMENT: OTTAWA-CARLETON**
REGIONAL HOUSING AUTHORITY
- Regional Clerk's report dated 26 Jun 97

That the Corporate Services and Economic Development Committee recommend Council approve the appointment of Mr. Ewan Evans, Ottawa, Ontario as one of the Region's four representatives on the Ottawa-Carleton Regional Housing Authority, for a two-year term to expire 31 July 1999.

CARRIED

15. **ATTENDANCE AT 1997 ASSOCIATION OF**
MUNICIPALITIES OF ONTARIO (AMO) CONFERENCE
AND APPROVAL OF OFFICIAL VOTING DELEGATES
- Regional Clerk's report dated 26 Jun 97

Chair Clark suggested there should be no restrictions in the attendance at the 1997 AMO Conference as there would be important discussions surrounding issues such as Mega Week

and property tax re-design. Councillor Hume noted he was the Regional representative on the Executive and Board of the Regional Section of AMO and his attendance was required.

Moved by B. McGarry

That the Corporate Services and Economic Development Committee approve the attendance of the following Councillors: A. Cullen, A. Loney, W. Stewart, and P. Hume at the Association of Municipalities of Ontario (AMO) 1997 Conference, to be held in Toronto, Ontario on 24 - 27 August 1997, and that the attending Councillors be approved as the official voting delegates for purposes of this Conference.

CARRIED as amended

16. ATTENDANCE AT 1997 COUNTY AND REGIONAL SECTION OF THE ASSOCIATION OF MUNICIPALITIES OF ONTARIO (AMO) CONFERENCE
- Regional Clerk's report dated 26 Jun 97

Councillor Hume stated as Chair of the Regional Section of AMO he was also Co-chair of the Conference. Chair Clark believed that previous approval of the councillor to be the Regional representative would automatically cover the attendance of that councillor at the applicable conference. T. Marc, Solicitor, referenced the typical motion for a councillor to be the regional representative on the Board of the Association, and suggested it was inherent that the necessary expenditures and attendance to the annual conference was also approved at that time.

That the Corporate Services and Economic Development Committee approve the attendance of Councillor R. van den Ham and P. Hume at the 1997 County and Regional Sections of AMO Conference, to be held in the Regional Municipality of Sudbury, Ontario on 5 - 7 October 1997.

CARRIED as amended

COUNCILLORS' ITEMS

17. OTTAWA-CARLETON STREET AMBASSADOR PROGRAM REQUEST FOR FUNDING
- Councillor Madeleine Meilleur's report dated 26 Jun 97

Mr. Rick Malloch, Chair, Business Forum on Crime Prevention, reported to date twelve street ambassadors had been hired, trained and were currently working on the street. Mr. Malloch stated they have received a tremendous response from the tourists, businesses and tour companies. He further explained the project was a pilot never carried out in the past. He stated if the project was successful at the end of the pilot, being September, they wished to continue for future years.

Speaking to the budget, Mr. Malloch explained it was approximately \$100,000 and they were currently funded to \$55,000.

Councillor van den Ham suggested the need for a monitoring report on the success of the pilot at its conclusion. He noted the Region had already contributed \$10,000 through the Police Services Board and suggested it appropriate to apply for funding through the normal channels.

Mr. Malloch acknowledged the project was pilot and they were applying outside the normal budget procedures due to time constraints. He stated those involved were segments of the entire community such as businesses, police, and social agencies. Speaking to the need for the program, Mr. Malloch stated the aggression on the streets by panhandlers had increased significantly over the last few years and there was a need to respond immediately. He agreed there would be a need to measure the success and effectiveness of the program at the end of August, however, noted if the budget was not completed, the program would not be able to run the full course and its success could not be determined.

Councillor Hunter referenced the term "street ambassador". Mr. Malloch reviewed the key problem of aggressive panhandlers and the dramatic increase in the number of street people and the aggressive behaviour used. He stated the task force had clearly identified the people do have the right to be on the streets and were part of the community, however, there were certain restrictions and norms that needed to be followed.

Speaking to the program, Mr. Malloch explained the ambassadors would educate the public and tourists on the existing social net of the Region and encourage the re-channelling of the money to social agencies. He confirmed there would not be confrontational situations with the panhandlers themselves.

Councillor McGarry stated the request of \$5,000 was minuscule and concurred with the comments made by Mr. Malloch. The Councillor referenced the increase in the number of panhandles and their aggression. He concurred with the need to continue the pilot program, allow for its review, and expressed his support for the request.

Councillor Hill inquired on the composition of the ambassadors. Mr. Malloch stated they were a combination of mature, experienced students and adults, with the students having a criminology or sociology background. He stated some had been given leaves from their regular employment with social agencies such as the Mission to work with the program. Mr. Malloch reported the committee was represented by the community, social agencies and businesses, however, the Byward Market Association (BIA) had agreed to be the program's employer for 97 and would manage the payroll. He noted the ambassadors checked in and reported to the local foot patrol office of the Regional Police. Councillor Hill expressed concern the program may grow into a much bigger bureaucracy than necessary.

That the Corporate Services and Economic Development Committee recommend Council approve a grant in the amount of \$5,000 to contribute to the Ottawa-Carleton Street Ambassador Program.

CARRIED

(B. Hill and G. Hunter dissented)

ADDITIONAL ITEM NO. 1 - AGENDA ITEM NO. 18

18. FINANCE - COMMUNAL SEWER SYSTEM
VILLAGE COURT

- Joint Environment and Transportation Commissioner, Finance Commissioner and Regional Solicitor's report dated 02 Jul 97

Moved by R. van den Ham

That the Corporate Services and Economic Development Committee approve the addition of Item No. 18, Communal Sewer System - Village Court, to be considered by Committee at today's meeting.

CARRIED

Councillor van den Ham expressed his gratitude for the conclusion of this issue in a favourable manner. The Councillor requested staff to review the communal policies to determine the need for this solution to be incorporated as part of the guidelines for communal processes. Secondly, Councillor van den Ham requested staff to review the recent Shadow Ridge subdivision/communal waste water and water treatment system, in which the owner was required to finance all costs, and determine if there was an

opportunity for staff to be helpful in this situation. T. Marc, Solicitor, confirmed staff would review the requests and report back directly to the Councillor.

That the Corporate Services and Economic Development Committee and Council approve that:

- 1. The Region assume the financial responsibility for the construction of the communal wastewater treatment system for Village Court;**
- 2. \$557,000 be allocated from the Sewer Capital Reserve Fund for the cost of the communal wastewater treatment system for Village Court;**
- 3. The cost of the construction for the communal wastewater treatment system for Village Court be recovered by a *Municipal Act*, subsection 221(2) charge on Village Court and any other lands utilising the system based upon assessment;**
- 4. The *Municipal Act*, subsection 221(2) be based on a recovery period of 20 years;**
- 5. Subject to the satisfactory operation of the communal wastewater treatment system, staff be authorised to undertake any necessary environmental assessments to permit lands other than those in Village Court to utilise the system; and**
- 6. The developer for Village Court be required to file a letter of credit in the amount of \$285,000 prior to the commencement of the construction of the communal wastewater system.**

CARRIED

INFORMATION PREVIOUSLY DISTRIBUTED

REGIONAL CLERK

1. Record of Tender Openings
For the Months of April and May 1997
(As Per *Corporate Policy Manual Section 4.6.6*)
- Regional Clerk's memorandum dated 20 Jun 97

INQUIRIES

(Outstanding Inquiry No. C&E-10).

1. Councillor Munter referenced regional advertising with community newspapers. The Councillor reported the public looked to the community papers for information on such things as changes to garbage days, recycling information, etc., and noted there was almost always a regional ad in the papers. However, Councillor Munter pointed out the Region did not have contracts with the community papers as with the dailies, which resulted in the ads being difficult to locate and not published in a consistent manner. Councillor Munter suggested this inconsistency defeated the message being conveyed and communicated effectively. The Councillor requested some consideration be given to improve the procedure of advertising in community newspapers and report back to Committee at a future meeting.

2. Councillor Cullen referenced the receipt of correspondence from Canada Post on their Consumers Choice Program and notice that they would continue to forward the following unaddressed material: House of Commons mailings, community newspapers, Elections Canada - Provincial Chief Electoral office mailings. The Councillor noted this list did not include regional government mailings and inquired if staff had pursued the issue further and requested Canada Post include Regional government in this list. M.J. Woollam, Regional Clerk, confirmed staff had recently followed up with Canada Post and would continue to convey the direction of Council.

ADJOURNMENT

The meeting adjourned at 10:20 a.m.

CO-ORDINATOR

CHAIR