

Our File/N/Réf.
Your File/V/Réf.

DATE 31 May 00

TO/DEST. Coordinator
Corporate Services and Economic Development Committee

FROM/EXP. Medical Officer of Health

SUBJECT/OBJET **PROGRAM TRAINING AND CONSULTATION CENTRE FOR
THE ONTARIO TOBACCO STRATEGY**

DEPARTMENTAL RECOMMENDATIONS

That the Corporate Services Committee and Council approve:

- 1. The extension of the existing contract with RBJ Health Management Associates to provide services for a total amount of \$131,500.00 (excluding taxes) to the Program Training & Consultation Centre from April 1, 2000 to December 31, 2000.**
 - This total amount includes professional services of \$105,500.00 and**
 - \$26,000.00 will be allocated to cover operating expenses to carry out work plan activities.**

- 2. The extension of the existing contract with Centre for Applied Health Research, University of Waterloo to provide additional services in the amount of \$16,200.00 (including GST) related to the fulfilment of the contract to carry out workplan activities for the Program Training & Consultation Centre from April 1, 2000 to December 31, 2000.**

BACKGROUND

Since 1993, Regional Council through the Health Department has contracted with the Ontario Ministry of Health to operate the Program Training and Consultation Centre of the Ontario Tobacco Strategy in partnership with the University of Waterloo, Centre for Applied Health Research and RBJ Health Management Associates. The Ministry recognizes the leadership of PTCC and in particular the Region of Ottawa-Carleton in tobacco control programming. The Centre has a mandate to provide training and consultation in tobacco use prevention to communities across Ontario. A one year workplan and budget of \$300,000 for the operation of the Centre has been approved by the Ministry for the period April 1, 2000 - March 31, 2001 (Annex A).

Key roles of RBJ Health Management Associates include:

- working jointly with Region of Ottawa-Carleton Health Department and the Centre for Applied Health Research, University of Waterloo to plan and implement the activities of the PTCC
- the primary responsibility for co-ordinating all aspects of PTCC's evaluation process
- co-ordinating all aspects of the on-site consultation process
- maintaining PTCC's website
- drafting & revising 2001/2002 workplan and budget
- participating in PTCC Management Committee, Resource Centres Working Group, and other committees as appropriate
- co-ordinating and conducting workshops (4), and provide on-site consultations (5)

Details are specified in the approved workplan.

Key roles of CAHR include:

- develop materials to support PTCC training workshops;
- conduct on-site consultations as requested;
- advise PTCC Management Committee, Coalition of Ontario Agencies for School Health and other committees as appropriate;

Details are specified in the approved workplan.

PUBLIC CONSULTATION

The PTCC has three key user groups: Ontario public health units, local Councils on Smoking and Health across Ontario, and Ontario community health centres. Ongoing evaluation is conducted for all activities. All services provided for PTCC by these contractors have been evaluated by users and other participants as very good to excellent.

FINANCIAL IMPLICATIONS

This is a 100% Ministry of Health funded program. Funds will be provided for in 152121.

*Approved by
Robert Cushman*

Attach. (1)

**Ministry
of
Health**

**Ministère
de
Santé**



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March 31, 2000

**Geoff Dunkley, MD, FRCPC
Director
Program Training and Consultation Centre
Ottawa-Carleton Health Department
495 Richmond Road
Ottawa ON K2A 4A4**

Dear Dr. Dunkley:

I am pleased to confirm that annual funding for the Program Training and Consultation Centre has been approved to March 31, 2001. The Community and Health Promotion Branch will provide the Program Training and Consultation Centre with an addendum to the existing contract in the amount of \$300,000 to cover the period April 1, 2000 to March 31, 2001. A representative from the Tobacco Strategy Unit, Community and Health Promotion Branch will be contacting you shortly to arrange the details of this addendum.

As you know, the use of tobacco causes more death and serious illness in Ontario than any other health issue, and is therefore our most important public health problem.

Please accept my congratulations on this initiative. Your commitment to the Ontario Tobacco Strategy continues to benefit communities across the province.

Yours very truly,

**Dorothy Loranger
Director**

**cc: Josie d'Avemas
Janitha Patel**

Please note that the Ministry of Health has changed its name to the Ministry of Health and Long-Term Care. To avoid extra costs, we are using our existing letterhead paper before printing a supply with the new name.

Le ministère de la Santé a changé de nom: ministère de la Santé et des Soins de longue durée. Afin d'éviter des coûts supplémentaires, nous utilisons le stock de papier en-lête en réserve avant d'imprimer une provision portant le nouveau nom.