MINUTES

CORPORATE SERVICES AND ECONOMIC DEVELOPMENT COMMITTEE

THE REGIONAL MUNICIPALITY OF OTTAWA-CARLETON

CHAMPLAIN ROOM

21 JAN 1997

9:00 A.M.

PRESENT

Chair: P. Clark

Members: M. Bellemare, B. Hill, P. Hume, G. Hunter, A. Loney, B. McGarry,

W. Stewart, R. van den Ham

CONFIRMATION OF MINUTES

That the Corporate Services and Economic Development Committee confirm the Regular and Confidential Minutes of the 03 December 1996 meeting and Regular Minutes of the 09 December 1996 meeting.

CARRIED

1997 OPERATING AND CAPITAL BUDGET ESTIMATES

- 1997 Executive Summary
- 1997 Draft Estimates Corporate Services and Economic Development Committee Budget
- 1997 Draft Capital Estimates and 10 Year Capital Forecast All Committees

1. <u>PUBLIC DELEGATION - GENERAL</u>

Archie Campbell, Opt!ons. Mr. Campbell reviewed the history and membership of Opt!ons - Putting our Communities First. He stated Council budgets must set priorities that maintain basic services and protect the poor and vulnerable in the community. Mr. Campbell referenced the Police Services Budget and requested Council to ask the Police

Notes: 1. Underlining indicates new or amended recommendations approved by Committee.

Reports requiring Council consideration will be presented to Council on 26 Feb 1997 in Corporate Services and Economic Development Committee Budget Report Number 54.

Services Board to reconsider their additional \$2.5 million budget proposal. Of relevancy to the Corporate Services and Economic Development Committee, Mr. Campbell referenced the purchases of services to business development organizations such as Ottawa-Carleton Economic Development Corporation (OCEDCO), the Tourism Authority, and Life Sciences Centre. He stated taxpayer money should not be used to subsidize golf tournaments and other similar activities of the agencies budgets.

Chair Clark reported that OCEDCO and other similar agencies do not subsidize any networking activities with taxpayer money. Speaking to the Police Services Board budget, the Chair pointed out it was considered by the Board early and the Board had subsequently been asked to make adjustments. Chair Clark noted a representative of Opt!ons did not make a presentation to the Board during their budget review.

Councillor Hume referenced the OCEDCO Strategic Operating Plan 97, page 59, which pointed out that \$20,000 and \$5,000 respectively were spent on golf and ski events and were on a cost recovery basis. Mr. Campbell stated they hoped OCEDCO would have a stronger cost recovery on all components so they would not require the levels of regional funding it has received in the past given the reductions other agencies were faced with.

Councillor McGarry reviewed the membership of Opt!ons and pointed out it was unfortunate there was no involvement from the business community. With regard to the police issue, Councillor McGarry stated the community, both residential and businesses, wanted nothing more than a higher number of police officers placed on the street.

Also speaking to the membership, Councillor Stewart referenced the Federation of Citizens' Associations (FCA). The Councillor stated the six community associations located in her ward had not discussed the options or alternatives outlined in the brochure. Mr. Campbell explained the inclusion of the FCA was an error and had been taken off subsequent printing. Mr. Campbell further explained there was some confusion in the fact that many members of FCA were involved, but on a facilitation basis.

Councillor Cullen acknowledged his office provided support for a number of organizations including Opt!ons and pointed out the material provided was public information. The Councillor reviewed the alternatives outlined in the brochure and emphasized the effort and contribution made by the organization, noting their right to speak and offer alternatives to Regional spending.

Councillor Legendre referenced the alleged subsidizing to business agencies and suggested Mr. Campbell review a copy of OCEDCO's 1996 Accomplishments. The Councillor reviewed many of the facts and figures regarding job creation and other programs. With regard to breakfast and luncheon meetings, Councillor Legendre pointed out they were

not subsidized, and were held prior to the beginning of the business day or lunch so as not to interfere with the members business operations.

Chair Clark pointed out the brochure referenced parking for politicians, which was a much smaller figure, and not parking for staff that required cars for work related duties. He also pointed out the budget for staff parking was being reviewed. With regard to the OCEDCO budget, Chair Clark reviewed the contributions of members through membership fees, recoveries from events, marketing and sales, and the value of volunteer hours. In closing, Chair Clark noted the OCEDCO budget was being reduced by 4% consistent with others.

2. <u>1997 PURCHASE OF SERVICE AND GRANT ENVELOPES</u>

- Chief Administrative Officer's report dated 13 Jan 97

Chair Clark reported the Corporate Services and Economic Development Committee would only set the envelopes for the Arts Grants, Economic Development Grants, and other external agencies that received Purchases of Service as presented in the Committee Budget Book. He confirmed the Environment Grants of \$40,000 would be discussed at the Planning and Environment Committee, the Health and Social Services Purchases of Service and Grants at the Community Services Committee, and Transportation Purchases of Service at Transportation Committee.

M. Beckstead, Chief Administrative Officer, reported that Management Committee and Corporate Review recommended that \$1 million be taken from the total of the Purchase of Service and Grant envelopes. However, on 10 Jul 96, Council supported a recommendation from the Community Services Committee that not be applied to Social Services and therefore reduced the target to \$752,000. In attempting to allocate this fairly while taking into consideration the one-time grant issues, staff struggled to come to some conclusion. Mr. Beckstead explained the 4% reduction applied brought the amount yet to be determined to \$544,000. He stated staff recommended a reduction of 21.5% to the Grants envelopes leaving a shortfall of approximately \$272,000, an amount that would be found elsewhere prior to finalization of the budget. Mr. Beckstead noted the 21.5% applied to one-time grants and would not be part of an operating fund in most areas. In closing, Mr. Beckstead reported the 4% reduction was consistent with a similar 4% experienced by the Region, which included a reduction of 140 employees from the Regional staff complement. The figure of 21.5% reduction represented only one-half of the reduced Provincial grant received by the Region through the Ontario Municipal Support Program, that being approximately 40%.

Councillor Loney stated he planned to move a motion that would result in a 4% reduction on the 1997 Arts Project Grants envelope. Councillor Loney explained the process of dealing

with the reductions to the Purchases of Service and Grants envelopes was negatively affected by the 10 Jul Council decision regarding exemption of the Social Services Purchase of Service envelope. Councillor Loney acknowledged the Arts Grants should contribute to the target, however, believed 21.5% was not reasonable. The Chief Administrative Officer noted that the change to 4% rather than 21.5% would represent the addition of approximately \$50,000 to the budget, with another addition of approximately \$50,000 should the same be done for Economic Development Grants.

A. OTTAWA-CARLETON ECONOMIC DEVELOPMENT CORPORATION (OCEDCO)

- Corporate Services and Economic Development Budget Book, pages 185-189

(Note: The 1997 Draft Operating Estimates as presented in the Corporate Services and Economic Development Committee Budget Book reflects the proposed 4% reduction for this Purchase of Service.)

That the Corporate Services and Economic Development Committee and Council approve the 1997 Ottawa-Carleton Economic Development Corporation Budget, page 189, as presented.

CARRIED

Entrepreneurship Centre

- Corporate Services and Economic Development Budget Book, pages 193-197

(Note: The 1997 Draft Operating Estimates as presented in the Corporate Services and Economic Development Committee Budget Book reflects the proposed 4% reduction for this Purchase of Service.)

That the Corporate Services and Economic Development Committee and Council approve the 1997 Entrepreneurship Centre Budget, page 197, as presented.

B. OTTAWA TOURISM AND CONVENTION AUTHORITY (OTCA)

- Corporate Services and Economic Development Budget Book, pages 200-203

(Note: The 1997 Draft Operating Estimates as presented in the Corporate Services and Economic Development Committee Budget Book reflects the proposed 4% reduction for this Purchase of Service.)

That the Corporate Services and Economic Development Committee and Council approve the 1997 Ottawa Tourism and Convention Authority Budget, page 203, as presented.

CARRIED

C. OTTAWA CARLETON RESEARCH INSTITUTE (OCRI)

- Corporate Services and Economic Development Budget Book, pages 207-211

(Note: The 1997 Draft Operating Estimates as presented in the Corporate Services and Economic Development Committee Budget Book reflects the proposed 4% reduction for this Purchase of Service.)

That the Corporate Services and Economic Development Committee and Council approve the 1997 Ottawa Carleton Research Institute Budget, page 211, as presented.

CARRIED

D. OTTAWA LIFE SCIENCES COUNCIL

- Corporate Services and Economic Development Budget Book, pages 214-217

(Note: The 1997 Draft Operating Estimates as presented in the Corporate Services and Economic Development Committee Budget Book reflects the proposed 4% reduction for this Purchase of Service.)

That the Corporate Services and Economic Development Committee and Council approve the 1997 Ottawa Life Sciences Council Budget, page 217, as presented.

E. HUMANE SOCIETY OF OTTAWA-CARLETON

- Corporate Services and Economic Development Budget Book, pages 220-223

The 1997 Humane Society of Ottawa-Carleton Purchase of Service of \$357,000, as presented on page 223 of the Budget Book, was deferred pending a separate report to the Corporate Services and Economic Development Committee on this matter. J. LeBelle, Finance Commissioner, confirmed the report would be brought forward to the Committee prior to Council consideration of the budget.

F. OTTAWA-CARLETON WILDLIFE CENTRE

- Corporate Services and Economic Development Budget Book, pages 226-229

(Note: The 1997 Draft Operating Estimates as presented in the Corporate Services and Economic Development Committee Budget Book reflects the proposed 4% reduction for this Purchase of Service.)

Mr. Marc Chubb, Manager, AAA Wildlife Control Ottawa. Mr. Chubb reported AAA Wildlife Control had been in business for over thirteen years and currently had four Canadian offices serving over 60 municipalities. Mr. Chubb complimented the Region for being proactive in looking for alternatives to dealing with urban wildlife conflicts, however, expressed concern with the Ottawa-Carleton Wildlife Centre's Hotline service. Speaking to the service, he questioned if it was serving the needs of the constituents or animals. Mr. Chubb stated the advice given was at times ineffective and potentially dangerous to the homeowner and animals, and displayed a lack of experience and professionalism.

Mr. Chubb continued to explain that dealing with urban wildlife was a profession that was mastered through experience and training, and that each situation was unique and required professional analysis without blanket solutions.

Mr. Chubb expressed concern with the false accusations made by the Centre's Hotline with regard to their anti-removal campaign which had positioned the Centre in direct competition with private sector companies. He questioned if the Region wished to be associated with a public funded organization that competed with the private sector. In closing, Mr. Chubb requested the Region withhold funding until the Wildlife Centre staff had been properly trained to deal with wildlife problems and the constituents.

With regard to the suggestion of training through the Ontario Ministry of Natural Resources, Councillor Stewart pointed out that the Ministry had approached the Wildlife Centre to assume its large animal response business in the Region.

Councillor Stewart expressed concern with the allegations made by Mr. Chubb. She pointed out the Centre was highly subsidized by volunteer time and money. Councillor Stewart indicated the Centre only received 20% of the cost of the Hotline service from municipal government and was obviously subsidized by other sources.

In response to questions from Councillor Stewart, Mr. Chubb stated his company was in the position of losing business and could not compete with the "large scale attack" that had been raised on AAA Wildlife Control. Mr. Chubb reported his company had worked in cooperation with various humane societies such as Toronto and Ottawa-Carleton; he added he had attempted in the past to work with the Centre but had been denied the chance.

Councillor Stewart remarked the cost to municipal government would far exceed the current municipal contribution to the program, should the Ottawa-Carleton Wildlife Centre not exist resulting in a reliance on the private sector.

Ms. Donna DuBreuil, Ottawa-Carleton Wildlife Centre. Ms. DuBreuil informed the Committee that human wildlife conflicts were caused by development, and the Provincial government and ratepayers looked to local governments, responsible for development, to respond and deal with the problems. She believed the most effective delivery was through Regional government, which would provide a centralized service to all Ottawa-Carleton residents and to avoid duplication.

With regard to the urban wildlife response for ratepayers, Ms. DuBreuil stated two choices existed. Firstly, one based on forced removal which was reactive, negative and costly without solving the problem, and left the municipalities to pay \$25-\$35 per animal for euthanize and disposal of orphans. She noted additional problems were by-law infractions by residents that kept the wildlife from euthanize. Ms. DuBreuil reviewed the high costs experienced by other municipalities where the situation had worsened and alternatives were beginning to be explored.

Secondly, Ms. DuBreuil reviewed the model used in Ottawa-Carleton; one of a fully integrated wildlife service which offered a rehabilitation program along with a leading edge prevention program. Speaking to the rehabilitation program, Ms. DuBreuil reinforced the program was entirely funded by volunteers and private sector donations. Speaking to the prevention program and Hotline service, Ms. DuBreuil explained it was based on the belief that development created the problem and homeowners had the right

to information that allowed them to make an informed, humane and cost effective decision. Ms. DuBreuil reviewed statistics on the Hotline service and the qualifications and training of the service providers.

Ms. DuBreuil reported the Centre worked cooperatively with developers, the Regional Health Department, environmental initiatives, and other wildlife agencies to reduce and contain the risk of public contact with wildlife, particularly with respect to rabies. She explained Ottawa-Carleton was the only location that offered an alternative to expensive removal companies. In addition, she noted it allowed homeowners to resolve problems on their own and provided a better understanding and comfort of wildlife, thereby reducing the demands otherwise placed on local government for costly intervention.

In closing, Ms. DuBreuil reported that unlike other Regions the number of orphan animals taken in by the Centre had remained stable in 1996 or declined. Ms. DuBreuil reviewed the economic and social benefits of proactive prevention and the private/public sector partnership where less than 20% of the cost came from government.

To address the \$51,100 request, Ms. DuBreuil reported some municipalities had committed a grant toward the Hotline service while others had stated they believed the responsibility should rest with the Region until the governance issue was settled. Ms. DuBreuil requested the Region to demonstrate the leadership necessary on behalf of *all* Regional ratepayers and provide the balance of the funding required during this time of transition.

Mr. Chris Snider, Ontario Society for the Prevention of Cruelty to Animals. Mr. Snider reviewed his experience in animal welfare matters with local, Provincial and Federal governments. Mr. Snider emphasized the Society opposed the trapping and removal of wildlife from their habitat, including that in urban areas, except to prevent injury to wildlife or residents. He remarked the public should be advised to animal proof their buildings and of the consequences of the removal of wildlife during the spring and birthing season.

Mr. Snider reviewed the development, successes and efforts of the Centre. He indicated the Humane Society was not experienced to handle wildlife so the problem reverted to the municipalities with a corresponding large cost to the taxpayer. In closing, Mr. Snider reviewed the Hotline and prevention program, and stated removal companies were not the answer as proven in the Toronto area. He believed the human cry from taxpayers to have an alternative and humane solution to the urban wildlife problem would be extreme if the Centre closed due to lack of leadership from the Region.

Councillor McGarry suggested there was room for both the Wildlife Centre and private companies in the industry and did not believe they should be counter-productive to each other. The Councillor expressed his support for the Centre.

Chair Clark reviewed the grants endorsed by the lower tier municipalities to date equalling approximately \$9,300.00 (\$5,400 from Nepean, \$3,000 from Cumberland and \$900 from West Carleton).

Councillor Stewart indicated the nuisance wildlife problem was not a municipal or Regional responsibility through legislation, but was in fact under the Ministry of Natural Resources. She further explained the Ministry had advocated in favour of by-law control officers with municipalities which, through motions at local councils, passed it off to the Ottawa-Carleton Wildlife Centre. Councillor Stewart stated the Minister had announced the wildlife problem would be handed down and the Councillor suggested it would probably be regional, as wildlife do not observe boundaries.

Councillor Stewart moved a motion and argued that in the short term there was a strong business case to be made for the Region to take a leadership role and provide what the Centre needed to survive until the issue of responsibility was resolved. Councillor Stewart explained her motion represented the maximum of approximately \$21,000 depending on what the remaining lower tier municipalities decided to endorse.

Moved by W. Stewart

Whereas the total annual purchase of service agreement required to continue the Ottawa-Carleton Wildlife Centre (OCWC) urban wildlife response for RMOC ratepayers is \$51,100;

Whereas some local municipalities have already made cost-sharing commitments to cover part of the \$51,100, while the remaining municipalities have either not done so or have indicated that they believe that the responsibility should rest with the Region until the governance issue is decided;

Whereas all RMOC ratepayers who access the OCWC's service in the meantime will be advised by letter of the source(s) of funding for the service in their municipality;

Therefore be it resolved that, in addition to the amount identified in the 1997 Draft Operating Estimates, the Region provide the balance of the \$51,100 not covered by local municipalities.

Councillor Stewart reviewed the negative financial, health and safety consequences if the Centre did not continue to exist. She reiterated that is was not just a lower tier issue and requested the Committee to support her motion.

Councillor van den Ham did not believe the Region should fund the additional cost not covered by the municipalities. The Councillor suggested there were other alternatives for situations that involved rabid animals where private industry was required. Councillor van den Ham proposed the implementation of user fees be explored by the Centre.

Councillor Hunter inquired about the Hotline's operation, such as hours, staff involved, etc. Ms. DuBreuil explained that if the Centre only offered the rehabilitation program, the staff requirement would be three full time staff working on a shift basis. However, she added that with the Hotline service, the need was up to 8 staff.

Councillor Hunter referenced the Centre's budget page and noted there was a tremendous increase from the municipal sector but with no extra money leveraged from other sources. Ms. DuBreuil stated there was a need for local government support to enable them to demonstrate to other granting agencies that support. Ms. DuBreuil explained the Centre wished to achieve a balanced budget and that in the past the Hotline budget had been subsidized by the rehabilitation side of the Centre. She explained the \$51,100 was the basic amount needed to run the Hotline service and prevention program. Councillor Hunter expressed concern with the presentation of the budget and the cost allocation in the grant from the Region to cover salaries that were already covered from other sources, such as job creation and employment grants. Ms. DuBreuil explained the need to reallocate funds where needed and requested the Councillor to concentrate on the overall bottom line of the budget, and to compare the service and its cost benefits to all taxpayers relevant to other areas in the Province.

With regard to AAA Wildlife Control, Councillor Hunter believed there was room in the industry for both and stated it was unfortunate to see the situation between the two agencies. He suggested the need to settle their differences and believed there were instances when there was a need for the Hotline service and a need for private sector removal companies. In closing, the Councillor did not believe it should be the taxpayers responsibility to pay for the removal of animals on behalf of a private property owner.

Ms. DuBreuil agreed there was a role for the private sector, however, believed the Centre's programs were in the best interest of the taxpayer as the fallout and euthanize costs related to removal companies and creating orphans were accruing to the municipalities.

Councillor Bellemare referenced the pending report on the Purchase of Service to the Humane Society and the question of who should be funding that service. J. LeBelle, Finance Commissioner, explained the Wildlife Centre was not subject to the Humane Society report and did not believe there was a parallel between the two. He further explained the issue with respect to the Humane Society involved the legislative requirement for municipalities to have a pound operation for the care and control of domestic animals. Councillor Bellemare expressed his support for the Stewart motion and believed the Centre provided a very innovative and progressive program and service.

Councillor Loney also expressed his support for the motion. However, he referenced the entanglement issue and expressed concern with provision of funds from both the lower and upper tier municipalities and more importantly that some municipalities did not contribute yet received the service. The Councillor agreed the year could be considered a transition year associated with the difficulties surrounding governance issues, but proposed that funding should be provided by only one level in 1998.

Chair Clark did not believe it was the Region's responsibility and stated if the Stewart motion was approved, there would be no initiative for the remaining municipalities to contribute. He suggested it more appropriate the motion be considered after all the municipalities had decided on their contribution and it was known how much was still required. The Chair noted he had supported the organization since its conception, but referenced the argument that in the present time agencies could not expect to receive additional funding.

In response to a question from Councillor Stewart regarding the continued viability of the Centre should they only receive the \$20,000 Purchase of Service, Ms. DuBreuil stated the Centre would have to close.

Councillor Bellemare suggested an amendment to the Stewart motion that reflected the possibility that the remaining municipalities might decide to also contribute to the service, or that there may be a settlement of the funding responsibility.

Moved by M. Bellemare

That Councillor Stewart's motion be amended to add the following: "..., pending a resolution of the funding responsibility for this service between the Region and local municipalities."

Moved by W. Stewart

Whereas the total annual purchase of service agreement required to continue the Ottawa-Carleton Wildlife Centre (OCWC) urban wildlife response for RMOC ratepayers is \$51,100;

Whereas some local municipalities have already made cost-sharing commitments to cover part of the \$51,100, while the remaining municipalities have either not done so or have indicated that they believe that the responsibility should rest with the Region until the governance issue is decided;

Whereas all RMOC ratepayers who access the OCWC's service in the meantime will be advised by letter of the source(s) of funding for the service in their municipality;

Therefore be it resolved that, in addition to the amount identified in the 1997 Draft Operating Estimates, the Region provide the balance of the \$51,100 not covered by local municipalities, pending a resolution of the funding responsibility for this service between the Region and local municipalities.

CARRIED as amended

YEAS: M. Bellemare, P. Hume, A. Loney, B. McGarry, W. Stewart 5

NAYS: B. Hill, G. Hunter, R. van den Ham, P. Clark 4

That the Corporate Services and Economic Development Committee and Council approve the 1997 Ottawa-Carleton Wildlife Centre Budget, page 229, as amended.

CARRIED as amended

G. ECONOMIC DEVELOPMENT GRANTS

- Corporate Services and Economic Development Budget Book, pages 232-233

Mr. Mark Monaham, Festival Network. Mr. Monaham reported the Network currently represented 32 festivals in the Region. He referenced recent studies showing festivals had a huge economic impact on the Region, however, noted the industry was being hit regionally and locally in terms of funding. Mr. Monaham stated it had not been officially announced as yet, but that the Ottawa Festival Network was going to be recognized as Canada's first Festival Product Club by the Canadian Tourism Commission. This announcement, he explained, meant the Network would receive Federal funding to promote Ottawa's Festivals throughout Canada and the United States over the next few

years. Mr. Monaham indicated it was another step for Ottawa to be recognized as a major centre for festivals, however, feared the quantity and quality of Festivals would decline due to lack of support through granting programs. In closing, he stated many festivals contributed to the economic activity of the Region and received support through the Economic Development Grants Program. With regard to the proposed reductions, Mr. Monaham suggested festivals were in essence artists organizations and believed both programs should be treated equally.

Moved by B. McGarry

That the 1997 Economic Development Grants Budget as presented on page 233 be reduced by 4%.

CARRIED

YEAS: M. Bellemare, B. Hill, P. Hume, A. Loney, B. McGarry, W. Stewart,

R. van den Ham, P. Clark 8

NAYS: G. Hunter 1

That the Corporate Services and Economic Development Committee and Council approve the 1997 Economic Development Grants Budget, page 233, as amended.

CARRIED as amended

H. ARTS GRANTS

- Corporate Services and Economic Development Budget Book, pages 236-237

The Committee heard from the following arts organizations.

Mr. William Caswell, Opera Lyra Ottawa. Mr. Caswell began by stating Opera Lyra Ottawa was sympathetic to the Region's need to re-examine its budget in light of the reductions in Provincial transfers and current economic times. However, he explained it was necessary to continue promoting the Region and not to sacrifice the selling tools of culture and sport activities, great contributors to the Region's quality of life. Mr. Caswell reported Opera Lyra Ottawa was the only professional opera company in Ottawa-Carleton and that 84% of its budget was derived from the private sector. In closing, Mr. Caswell noted the company promoted Canadian talent, had received recognition across Canada, and was the largest independent arts organization in the Region. He suggested the Region should be boasting their achievements, rather than constricting them.

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In response to a question from Chair Clark regarding Opera Lyra Ottawa's financial status, Mr. Caswell reported 1996 provided a surplus and subsequently the deficit was being reduced.

Mr. Bruce Levine and Ms. Laura Danker, Odyssey Theatre. Mr. Levine stated art grants received from the Region and other sources were spent almost entirely within Ottawa-Carleton. Mr. Levine remarked arts in general and Odyssey Theatre played an important economic role as they were a major element in the hospitality industry. In closing, he noted the arts grants envelope was only a small portion of the entire Regional budget and emphasized it would not be in the Region's best interest to suppress that component of the industry.

Ms. Alison Dingle, Ottawa Symphony Orchestra. Ms. Dingle explained as the Corporation balanced the overall need of the community, it should recognize the valid and vital role the arts sector played in the continued health and growth of the Region. Ms. Dingle outlined how the Symphony's budget was spent and the importance of the Region's grant. She pointed out the tremendous value received when attending a performance and noted the Symphony's main goal was accessibility. Ms. Dingle referenced the Region's leadership role and stated it was critical to leverage new business partnerships, noting they had over 1,000 sponsors. In closing, Ms. Dingle emphasized the Symphony could not exist without Regional support and asked the Committee to continue supporting art organizations and artists so they could continue giving back to the community.

Ms. Jennifer Cayley, Multicultural Arts for Schools and Communities (MASC). Ms. Cayley reported MASC was the only multi-disciplinary organization in Eastern Ontario dedicated to ensuring local professional artists worked with young students in the school system. Speaking to the organization, Ms. Cayley stated it was bilingual, had a strong emphasis on cultural diversity, and played an important role in promoting arts in the school system and the community. She further outlined the importance the arts played in the development of young people and believed long term reduction in the arts would affect their development and the community at large. In closing, Ms. Cayley stated that for many students, school presentations were the only real engagement with the arts and a place where all children had access to cultural activities regardless of socio-economic backgrounds. She emphasized the community needed the arts and the support of Regional Council to assist them, especially during times of shrinking school budgets.

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Ms. Anne Thompson, School of Dance. Ms. Thompson quoted from a recent study which stated the impact of art organizations on the total Ontario tax revenues was about \$50 million for 1994-95. She remarked there was a need to end the argument that the arts were a luxury and only served a few, as everyone benefited from the economic expenditure. Speaking to the School of Dance, Ms. Thompson reviewed its importance to the Region and the successes of dancers that continue careers abroad. She expressed the importance of Regional support, as it lent a degree of confidence to the business community when they were approached to support arts and culture. In closing, Ms. Thompson referenced the volunteer support from other sources and the contribution to the quality of life in Ottawa-Carleton. She urged the RMOC to continue to support the arts.

Mr. Archie Chustas and Ms. Katherine Watson, Le Groupe de la Place Royale. Mr. Chustas summarized the funding per capita history for art groups in the Region and pointed out they had been fighting for cents for many years. He explained if the proposed reduction was approved, the funding per capita would be at the same level as in 1988. Mr. Chustas reported Le Groupe was celebrating its 30th anniversary in 1997, making it the oldest dance company in Canada. He also reported they had succeeded in eliminating their accumulated debt due strongly to public sector support. Mr. Chustas concurred with many of the previous speakers on the importance the Region's support played in helping art groups approach the private sector. In closing, he stated arts groups want to be treated equally during the budget review and asked the Committee to consider the reductions they had sustained over the past four years. He urged the Committee to support Councillor Loney's motion.

Ms. Kate Hurman, Great Canadian Theatre Company. Ms. Hurman summarized her role in the arts community and explained any reduction to arts grants would put at risk many of the companies she worked with. She explained to be successful at creating art, it took time, concentration and money. Ms. Hurman reiterated the importance art played in the development of a person and society. She stated most art and cultural events in the community would not exist if there was not some form of government funding. In closing, she asked the Committee to consider the long term consequences of further reductions and to not make it more difficult for local artists to learn and grow.

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Ms. Mela Constantinidi and Ms. Monique Oaks, Ottawa Art Galley. Ms. Constantinidi explained the Region's grant to the Gallery made up 10% of their overall budget. She stated it was essential to use as leverage to raise other funds, as Federal government funding was reliant on demonstrating the Gallery received both Regional and local funding. Ms. Constantinidi noted this year was particular harsh, as public galleries province-wide were being reduced 35% by the Ontario Arts Council. However, she explained the Ottawa Art Gallery was determined to maintain its present level of programming, but needed stable financial support to achieve that goal. In closing, Ms. Constantinidi explained more people were visiting the Gallery, and reiterated the importance arts funding was to individual artists, the Gallery's counterpart. She urged the Committee to endorse Councillor Loney's motion.

Mr. Michael Wall, Gallery 101. Mr. Wall outlined the importance of the arts infrastructure as an investment into the community. He explained Gallery 101 had been active in the Region for 15 years and had provided an excellent program of alternative work and was a reference place for local artists. Speaking to the 4% reduction, Mr. Wall understood that direction, however, expressed concern for individual artists grants being reduced by 21.5%. In closing, Mr. Wall stated the Gallery had to decide if they have the funds to renew the contract for their Artistic Director which expired during the summer. He explained the Artistic Director was a key person in the Gallery, but reductions in funding could force them to make dramatic changes to the Gallery's administrative structure, changes that would affect the services and programs of the Gallery.

Mr. Ian Reid, Gallery SAW Video. Mr. Reid pointed out arts organizations and individuals artists were interlinked. He acknowledged Gallery SAW Video received operating funding and, therefore, would not be reduced by the proposed 21.5%. However, he stated the 21.5% reduction to individual grants would still directly impact the type of activities and services their organization would be able to provide to the Region's arts community as they were provided by artists themselves. In closing, he urged the Committee to continue to support the arts.

Ms. Penny McCann, Independent Film Maker. Ms. McCann stated it was important to approach all art activities equally and not to target individual artists. She reviewed her artistic background and current film project. In reference to her project, she explained she has raised \$100,000; money which would be reinvested in various industries and other artists in the Region. In closing, Ms. McCann stated the granting program allowed artists the opportunity to work and live in the Region. In comparison to other active arts centres such as Toronto and Vancouver, Ms. McCann explained the film community in Ottawa-Carleton was very small and would continue to disappear if adequate funding and support was not available.

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Mr. Jean-Marc Seck, Local Musician/Artist and Treasurer, Gallery SAW Video. Mr. Seck reported the money he had received from past granting programs had helped him develop highly specialized skills in new technology and had, therefore, increased his employment opportunities. Mr. Seck concurred with Ms. McCann comments on leaving the Region, but explained he had chosen to stay as the local arts community in general was at present a very vibrant industry. In closing, he asked the Committee to reassure him on this fact.

Ms. Susan Terrell, Gallery SAW Video. Ms. Terrell explained the original funding for her current film came from the Region and stated that support was integral for raising the remaining amount required. With regard to her project, she reported 80% went back into the local economy and to local artists involved in the project. Upon completion of the film, the Region would receive recognition as a sponsor. Ms. Terrell expressed concern that the 21.5% reduction to individual artists would force granting juries to become extremely cautious in funding established artists such as herself. In closing, she expressed her appreciation for past support and asked the Committee to continue supporting individual artists.

Ms. Bernadette Hendrickx and co-artists, Intermediate One - Theatre of Canada (ITC). Ms. Hendrickx explained many of ITC's actors were new to Canada and Ottawa and had left firmly established professional careers in their country to seek artistic freedom in Canada. She introduced several of the artists, each who outlined their struggles, appreciation and requested continued support. Ms. Hendrickx stated the arts helped shape the community and the community greatly benefited in return. In closing, she believed the Region could take a leadership role and help end the erosion of the communities' artistic culture.

Upon the conclusion of the public delegations, the Committee entered into discussion on the item.

Councillor Loney referenced the public delegations and pointed out that many represented organizations that received sustaining operational grants resulting in the Region becoming one of their basic funding partners. He reported the organizations understood and appreciated the Region's budget position and accepted the 4% reduction. However, Councillor Loney explained the arts operating and project grants were an integrated system and the 21.5% reduction proposed for the individual projects grants was unfair.

In reference to other regional programs such as social services, Councillor Loney explained there should not be the misconception in that funding could only be provided to one of the two and that if the arts were funded, social services would suffer. In closing, Councillor Loney remarked any substantial reduction to the arts budget would result in increased unemployment and social assistance. He urged the Committee to support only a 4% reduction to acknowledge the substantial economic contribution a viable arts community made to the Region.

Councillor Cullen agreed the proposed 21.5% was unfair and stated the addition of \$48,000 to the arts grants was within the means of the budget.

Councillor McGarry expressed his support for the motion and stated the arts were a very integral part of the community. He feared the arts would become only accessible to those that could afford it and referenced the high cost and problems associated with the National Hockey League. The Councillor stated the 4% reduction was substantial but reasonable.

Chair Clark feared the 21.5% would impose stress on the arts community. He explained the need to find a balance among the large host of objectives, one being the quality of life which required investment. Chair Clark stated it was the quality of life that attracted residents and tourists to the Region. The Chair expressed his support for the Loney motion and a similar 4% reduction to the economic development grants envelope. In closing, Chair Clark referenced the financial pressures experienced by the Corporation as a result of the Provincial transfer of responsibilities and lack of funding.

Councillor Hunter indicated that should the recently announced Provincial transfer of responsibilities proceed through the legislature, 1998 would bring difficult times for anything other than essential services. The Councillor encouraged the Committee to face the reality now and recommend the kind of reductions that the Chief Administrative Officer requested. Councillor Hunter noted there was an unequal distribution of reduction in 1996 regarding other granting programs, and urged the Committee to approve the staff recommendation bearing in mind amendments could be made during Council deliberations when all the programs were discussed and balances made.

Councillor Hill acknowledged the arts were an essential part of the community and commended the public delegations for their presentations. However, she referenced the current situation and need for adjustment of budgets to represent reduced funding. The Councillor referenced past support and inquired on the follow-up of funding for artistic projects. C. Sage, Manager, Arts Programs, explained approximately 80 projects were funded in 1996. She reviewed the information requested under the final report submission that was required. Councillor Hill expressed concern with specific past projects and believed the

taxpayer may question if it was good investment of their tax dollar. In closing, Councillor Hill referenced the many essential services provided by the Region and Council's responsibility to prioritize those services. She remarked governments at all levels could no longer afford funding programs that were not essential.

Councillor van den Ham agreed the arts were an important component of society and expressed his support for the Loney motion as it represented both balance and consistency. In reference to the 10 Jul 96 Council motion exempting social services agencies, the Councillor stated he planned to attempt to retrieve funding back from the social services envelope to remove the inequity.

Councillor Loney reviewed the history of the arts funding and the original policy of funding on a per capita basis. The Councillor explained in recent years the figure placed in the budget documents was the figure spent in the previous year, not a revised number determined by taking the per capita and multiplying it by the revised population. Councillor Loney stated that in past budgets the envelope had been reduced.

Councillor Stewart described the dilemma as a lose-lose situation for Councillors in that the Loney motion represented an increase to the budget, yet the staff recommendation created difficulty for the arts community. The Councillor did not believe it was reasonable or realistic for the arts community to expect to go through the budget session without cuts. Speaking to the 80 individual project grants, Councillor Stewart explained the 21.5% represented the reduction of about \$400 on the average \$2,000 grant. She believed this type of reduction was reasonable to expect during the present difficult times. In closing, Councillor Stewart noted that should funding be located during the remainder of the budget deliberations, she would reverse her direction and support full funding for the arts.

Moved by A. Loney

That the 1997 Arts Grants Budget as presented on page 237 be reduced by 4%.

CARRIED

YEAS: M. Bellemare, B. Hill, P. Hume, A. Loney, B. McGarry,

R. van den Ham, P. Clark 7

NAYS: G. Hunter, W. Stewart 2

That the Corporate Services and Economic Development Committee and Council approve the 1997 Arts Grants Budget, page 237, as amended.

CARRIED as amended

3. CHILDREN'S AID SOCIETY (CAS)

- Corporate Services and Economic Development Budget Book, page 165-167

Councillor Legendre referenced the recent Provincial announcements and commented that this may be the last year the Region funded the Children's Aid Society. On behalf of Mel Gill, Executive Director, Councillor Legendre thanked the Region for their support and contribution over the years.

That the Corporate Services and Economic Development Committee and Council approve the 1997 Children's Aid Society Budget, page 167, as presented.

CARRIED

4. CONSERVATION AUTHORITIES

- Corporate Services and Economic Development Budget Book, pages 171-181

That the Corporate Services and Economic Development Committee and Council approve the 1997 Mississippi Valley Conservation Authorities Budget, page 173, as presented.

CARRIED

That the Corporate Services and Economic Development Committee and Council approve the 1997 Rideau Valley Conservation Authorities Budget, page 177, as presented.

CARRIED

That the Corporate Services and Economic Development Committee and Council approve the 1997 South Nation Conservation Authorities Budget, page 181, as presented.

ADMINISTRATION

5. OFFICE OF THE REGIONAL CHAIR

- Corporate Services and Economic Development Budget Book, pages 1-3

That the Corporate Services and Economic Development Committee and Council approve the 1997 Regional Chair's Office Budget, page 3, as presented.

CARRIED (G. Hunter dissented)

6. OFFICE OF THE CHIEF ADMINISTRATIVE OFFICER

- Corporate Services and Economic Development Budget Book, pages 7-11

That the Corporate Services and Economic Development Committee and Council approve the 1997 Chief Administrative Office Budget, page 11, as presented.

CARRIED (G. Hunter dissented)

Chief Administrative Office - Information and Public Affairs (pages 15-19)

Councillor Hume inquired about the budget for non-statutory advertising and announcements produced by the Region, and questioned their necessity. R. Dolan, Director, Information and Public Affairs, explained the budgets for this type of advertising was situated in the individual departmental budgets as the public communications component of programs approved by Council. Chair Clark requested Mr. Dolan to supply Councillor Hume with a list of the non-mandatory public service announces outlining their budgets and type of advertising used.

Councillor Hume referenced the RMOC Web site and inquired about a policy outlining charging for third party use that may not necessarily be related to Council or the Corporation's business. Mr. Dolan confirmed the Region was not providing server space outside the Corporation and after further discussion determined the material may be placed on the server through the space provided to Councillors. Mr. Dolan explained it was not the policy of the Region in the area of Corporate offices to place anything but Council approved information, however, believed the space available to the elected representatives was their space to do what they wish. Mr. Dolan agreed to investigate and correct if necessary.

Chair Clark inquired if the Municipal Information Telephone Service was included in the budget. Mr. Dolan reported it was the expectation of management the service be implemented, however, it would depend on resources being identified within the Corporation for 1997, as none had been identified in the Public Affairs budget.

That the Corporate Services and Economic Development Committee and Council approve the 1997 Information and Public Affairs Budget, page 19, as presented.

CARRIED

<u>Chief Administrative Office - Printing Services</u> (pages 23-25)

That the Corporate Services and Economic Development Committee and Council approve the 1997 Printing Services Budget, page 25, as presented.

CARRIED

7. REGIONAL CLERK

- Corporate Services and Economic Development Budget Book, pages 29-33

That the Corporate Services and Economic Development Committee and Council approve the 1997 Regional Clerk's Department Budget, page 33, as presented.

CARRIED

Regional Clerk - Legislative (pages 37-39)

Councillor Hunter referenced the level of spending in 1996 and 1995 in that they were fairly consistent and there was an under spending in the overall global budget. However, he questioned the proposal of approximately \$170,000 increase in the 1997 estimate, not taking into account the additional \$100,000 for the election of Council. Councillor Hunter suggested it was more appropriate to estimate on actuals rather than on what was budgeted for every year. On an administrative point of view, Councillor Hunter remarked that if Councillors were going to require parking passes, they should be paid for from the already approved Councillors' budgets.

As there was no change in the process proposed for the 1997 election and the Region was not responsible for the "nuts and bolts" of administrating the collection or counting of ballots, Councillor Hunter stated the proposed \$100,000 was in excess. He suggested should higher costs develop, the monies could be transferred from Provision for Unforeseen.

M.J. Woollam, Regional Clerk, explained the proposed budget was a realistic estimate and pointed out a change in 1997 was the hope to conduct their own voter tabulation on election night. Ms. Woollam indicated the tabulation was not a duplication. In 1994, the City of Ottawa had been paid to do it on the Region's behalf where boundaries crossed municipalities. She emphasized it was important the Region have control of their own results and information, and that it could be done at a less cost than what was paid to the City of Ottawa.

With regard to the under spending, Chair Clark pointed out some Councillors depleted all their budget whereas others did not. He believed the provision needed to be available and did not support any reduction. With regard to parking, the Chair stated the funds were inappropriately located in another budget prior and were merely being transferred to the Councillors' budgets as they should have been there in the first instance.

Moved by G. Hunter

That the 1997 Legislative Budget as presented on page 39 be reduced by \$100,000.

LOST

YEAS: G. Hunter, W. Stewart 2

NAYS: M. Bellemare, P. Hume, A. Loney, R. van den Ham, P. Clark 5

That the Corporate Services and Economic Development Committee and Council approve the 1997 Regional Clerk's Legislative Budget, page 39, as presented.

CARRIED (G. Hunter dissented)

Regional Clerk - Capital Project - Art in Public Spaces

- 1997 Draft Capital Estimates and 10 Year Capital Forecast - All Committees (pages 34-35)

That the Corporate Services and Economic Development Committee and Council approve the 1997 Regional Clerk's Department Capital Project - Art in Public Spaces - Budget, page 35, as presented.

CARRIED

(G. Hunter and B. Hill dissented)

8. LEGAL

- Corporate Services and Economic Development Budget Book, pages 43-48

That the Corporate Services and Economic Development Committee and Council approve the 1997 Legal Department Budget, page 47, as presented.

CARRIED

9. PLANNING AND DEVELOPMENT APPROVALS

- Corporate Services and Economic Development Budget Book, page 50-57

Property Services

That the Corporate Services and Economic Development Committee and Council approve the 1997 Property Services Division Budget, page 53, as presented.

CARRIED

Parking Garage

That the Corporate Services and Economic Development Committee and Council approve the 1997 Parking Garage Budget, page 57, as presented.

Planning and Development and Approvals - Capital Budget

Denis Coolican Building: Mechanical Systems Retrofit

- 1997 Draft Capital Estimates and 10 Year Capital Forecast - All Committees, pages 40-41

That the Corporate Services and Economic Development Committee and Council approve the 1997 Denis Coolican Building: Mechanical Systems Retrofit, page 41, as presented.

CARRIED

Building Retrofit Projects

- 1997 Draft Capital Estimates and 10 Year Capital Forecast - All Committees, pages 42-43

That the Corporate Services and Economic Development Committee and Council approve the 1997 Building Retrofit Projects Budget, page 43, as presented.

CARRIED

10. HUMAN RESOURCES

- Corporate Services and Economic Development Budget Book, pages 61-66

That the Corporate Services and Economic Development Committee and Council approve the 1997 Human Resources Department Budget, page 65, as presented.

CARRIED

Human Resources - Region Wide Corporate Human Resources Provision

- Corporate Services and Economic Development Budget Book, pages 69-71

That the Corporate Services and Economic Development Committee and Council approve the 1997 Corporate Human Resources Provision Budget, page 71, as presented.

Human Resources - Capital Budget - Time and Labour Distribution Module

- 1997 Draft Capital Estimates and 10 Year Capital Forecast - All Committees, pages 62-63

That the Corporate Services and Economic Development Committee and Council approve the 1997 Corporate Human Resources Provision Budget, page 63, as presented.

CARRIED

11. INTERNAL AUDIT

- Corporate Services and Economic Development Budget Book, pages 75-80

That the Corporate Services and Economic Development Committee and Council approve the 1997 Internal Audit Department Budget, page 79, as presented.

CARRIED

12. CORPORATE FLEET

- Corporate Services and Economic Development Budget Book, pages 83-88

That the Corporate Services and Economic Development Committee and Council approve the 1997 Corporate Fleet Budget, page 87, as presented.

CARRIED

Corporate Fleet - Capital Budget - Vehicle and Equipment Replacement Program

- 1997 Draft Capital Estimates and 10 Year Capital Forecast - All Committees, pages 30- 31

That the Corporate Services and Economic Development Committee and Council approve the 1997 Corporate Fleet Capital Budget, page 31, as presented.

13. FINANCE

- Corporate Services and Economic Development Budget Book, pages 90-113

That the Corporate Services and Economic Development Committee and Council approve the 1996 Finance Department Budget (Information Systems, Financial Services, Treasury Services, Administrative Services and Supply Management), summary page 93, as presented.

CARRIED

<u>Finance - Corporate Common Costs</u> (pages 116-117)

That the Corporate Services and Economic Development Committee and Council approve the 1997 Finance Corporate Common Costs Budget, page 117, as presented.

CARRIED

<u>Finance - Insurance</u> (pages 121-124))

That the Corporate Services and Economic Development Committee and Council approve the 1997 Finance Insurance Budget, page 123, as presented.

CARRIED

Finance - External Audit (pages 126-127)

That the Corporate Services and Economic Development Committee and Council approve the 1997 Finance External Audit Budget, page 127, as presented.

CARRIED

Finance - Sundry and Remissions (page 130)

Councillor Stewart requested clarification on the membership for the Federation of Canadian Municipalities (FCM). J. LeBelle, Finance Commissioner, reported the 1997 bill was calculated on the rate of 9.6 cents per capita based on the entire Regional population, totalling approximately \$65,000. Mr. LeBelle confirmed the area municipalities did not pay a membership as the bill represented one for the entire Region and was charged once on the population. Councillor Stewart expressed concern that the area municipalities did not pay toward the membership, but had representatives on the FCM. Chair Clark indicated that FCM should not collect per capita rates twice and stated if the Region did not decide to participate in FCM, the area municipalities would not have a membership unless they paid their own.

Councillor Stewart inquired if the Region was getting \$65,000 worth of value from the membership. M. Beckstead, Chief Administrative Officer, reported that in the past he had communicated with FCM on the membership price and obtained detailed information on the services provided, costs, etc. Chair Clark pointed out it was primarily the FCM's ongoing initiative to secure the infrastructure project in place to convince the Federal Government to proceed.

That the Corporate Services and Economic Development Committee and Council approve the 1997 Finance Sundry and Remissions Budget, page 130, as presented

CARRIED

Finance - Unforeseen (page 131)

That the Corporate Services and Economic Development Committee and Council approve the 1997 Finance Unforeseen Budget, page 131, as presented

CARRIED

Finance - Financial Charges (pages 135-137))

That the Corporate Services and Economic Development Committee and Council approve the 1997 Finance - Financial Charges Budget, page 137, as presented.

CARRIED

Finance - Debt Charges (pages 141-144)

That the Corporate Services and Economic Development Committee and Council approve the 1997 Finance - Debt Charges Budget, page 143, as presented.

CARRIED

Finance - Pay-As-You-Go (pages 146-147)

That the Corporate Services and Economic Development Committee and Council approve the 1997 Finance - Pay-As-You-Go Budget, page 147, as presented.

Finance - Region Wide Miscellaneous Revenue (page 150)

That the Corporate Services and Economic Development Committee and Council approve the 1997 Finance - Region Wide Miscellaneous Revenue, page 150, as presented.

CARRIED

<u>Finance - Ontario Municipal Support Program</u> (pages 152-153)

That the Corporate Services and Economic Development Committee and Council approve the 1997 Finance - Provincial Unconditional Grants, page 153, as presented.

CARRIED

<u>Finance - Region Wide Reallocations</u> (pages 156-157)

That the Corporate Services and Economic Development Committee and Council approve the 1997 Finance - Region Wide Reallocations, page 157, as presented.

CARRIED

Finance - Capital

- 1997 Draft Capital Estimates and 10 Year Capital Forecast - All Committees (pages 50-59)

That the Corporate Services and Economic Development Committee and Council approve the 1997 Finance Capital Budget (Corporate Financial System), page 51, as presented.

CARRIED

That the Corporate Services and Economic Development Committee and Council approve the 1997 Finance Capital Budget (Desktop Hardware and Software Upgrades), page 53, as presented.

That the Corporate Services and Economic Development Committee and Council approve the 1997 Finance Capital Budget (Corporate Computer Equipment Purchases 1997), page 55, as presented.

CARRIED

That the Corporate Services and Economic Development Committee and Council approve the 1997 Finance Capital Budget (Corporate Telecommunications Equipment 1997), page 57, as presented.

CARRIED

That the Corporate Services and Economic Development Committee and Council approve the 1997 Finance Capital Budget (Corporate Network Equipment 1997), page 59, as presented.

CARRIED

The Corporate Services and Economic Development Committee concluded its component of the Corporate Budget Review and, subject to the amendments, observations and directives outlined above, approved the 1997 Corporate Services and Economic Development Committee Operating and Capital Budget on 21 January 1997, to be submitted to Council for consideration on 26 February 1997.

<u>ADJOURNMENT</u>

T	he	meetin	g ac	ljourned	at	2:45	p.m.
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CO-ORDINATOR CHAIR