



# Ottawa Board of Health

## Vision

*Ottawa is a community where people are healthy, safe and actively engaged in their well-being.*

## Mission

*In partnership with the people and communities of Ottawa, Ottawa Public Health improves and advocates for health and well-being through prevention, promotion and protection.*

## STRATEGIC PRIORITIES 2011-2014

### Strategic Priorities

- A Enhance partnerships**
- B Address emerging community health needs**
- C Improve quality of life for Ottawa's residents**
- D Respond to demographic changes**
- E Improve community understanding of the value of public health**
- F Develop a more sustainable resource base**

### Strategic Priority A *Enhance partnerships*

- A1 Apply a health lens to all municipal policies
- A2 Increase integration with other City departments and community agencies
- A3 Develop innovative partnerships with private industry and non-traditional partners
- A4 Increase community participation and engagement

### Strategic Priority B *Address emerging community health needs*

- B1 Advance mental health promotion and services primarily for children and youth
- B2 Increase access to healthy foods through municipal policies
- B3 Increase nutrition skills in priority populations
- B4 Increase active transportation as well as leisure physical activity
- B5 Reduce health risks related to preventable infectious and non-infectious diseases
- B6 Anticipate and respond to emergencies with public health impact

### Strategic Priority C

#### *Improve quality of life for Ottawa's residents*

- C1 Increase access to services for populations facing health inequities
- C2 Increase healthy behaviours including balancing work/life
- C3 Improve road safety for all users
- C4 Expand smoke-free spaces

### Strategic Priority D

#### *Respond to demographic changes*

- D1 Enhance programming to support healthy aging
- D2 Improve outreach and supports for caregivers
- D3 Expand supports for at-risk seniors
- D4 Increase programming to support healthy child development

### Strategic Priority E

#### *Improve community understanding of the value of public health*

- E1 Build increased awareness of OPH programs, services and activities
- E2 Leverage technology to extend our services and make better connections with our citizens
- E3 Measure and report publicly on progress

### Strategic Priority F

#### *Develop a more sustainable resource base*

- F1 Explore alternate funding models
- F2 Support succession planning and professional development in OPH staff
- F3 Maximize resources through continuous improvement, program adjustments, partnerships and technological efficiencies
- F4 Influence and align with provincial and municipal long-range strategic and financial plans